

INSERTS - RATES								
NEWSPAPER	COMMISSION COST PER THOUSAND			NON COMMISSION COST PER THOUSAND			MIN NUMBER OF INSERTS (X 1000)	MAX NUMBER OF INSERTS (X 1000)
	1-8	9-16	17-24	1-8	9-16	17-24		
The New Zealand Herald	72.50	72.50	72.5	72.50	72.50	72.50	25	160
John Holloway - john.holloway@nzme.co.nz	Circulation: Mon-Fri; min 50,000 max 165K Sat; min 100,000 max 172K Monday-Friday 50,000-100,000 inserts \$72.50 +GST per 1000 100,000+ inserts \$62.50 +GST per 1000 Saturday has restrictions so must check with inserts manager. Saturday rates are as per Mon-Fri but must be full circ or greater Auckland. If part run will be random.							
The Northern Advocate	81.19	81.19	81.19	71.19	71.19	71.19	1	18.5
Carol Kerby - Carol.Kerby@nzme.co.nz	Circulation: min 5,000 - max Mon, Tues, Fri 12,000 Wed 15,000, Thurs 15,000, Sat 14,000. Saturday at same cost, partial circs available at same cost.							
Bay of Plenty Times	125	125.00	125.00	100.00	100.00	100.00	16	18
Carol Kerby - Carol.Kerby@nzme.co.nz	Full circ only available: Mon, Tues, Wed 13,500, Thurs 15,500, Fri 16,000, Sat 17,500. Distribution Area: Waihi, Katikati, Omokoroa, Tauranga, Mount Maunganui, Papamoa, Te Puke, Matamata, Rural from Waihi Beach to Matata Straight.							
The Daily Post	102.5	102.50	102.50	82.00	82.00	82.00	5	12
Carol Kerby - Carol.Kerby@nzme.co.nz	Circulation: Mon,Tues,Wed,Fri,Sat 9,000 Thurs 10,500. Partial inserts are charged @ \$100 + GST per 1000							
Wanganui Chronicle	70.00	70.00	70.00	60.00	60.00	60.00	5	13
Carol Kerby - Carol.Kerby@nzme.co.nz	Circulation Mon,Tues,Wed,Fri 9,800 Thurs 13,000 Sat 11,500. Partial circulation (4K or less) is \$80/1000 commission bearing and \$70/1000 non-commission bearing.							
Hawkes Bay Today	93.75	93.75	93.75	75.00	75.00	75.00	4.5	30
Carol Kerby - Carol.Kerby@nzme.co.nz	Circulation: min 5,000 Monday/Tuesday/ Wednesday 21,500 Thursday 24,700 Friday 21,500 Saturday 22,500 Can do partial circ (full run excluding Central Hawkes Bay, Dannevirke and Wairoa) at full circ cost.							
The Horowhenua Chronicle	101.25	101.25	121.25	81.00	81.00	97.00	1	15.5
Carol Kerby - Carol.Kerby@nzme.co.nz	EXACT RATES ARE AS FOLLOWS: Commision bearing insert rates, 1 -4 pages \$80 per 1000, 4 12 pages \$101.25 per 1000, 12 plus pages \$121.25 per 1000..... Non commision bearing insert rates, 1 - 4 pages \$64 per 1000, 4 12 pages \$81 per 1000, 12 plus pages \$97 per 1000. Full circulation on a Wednesday & Friday is 15,600. Partial circulation areas are available on request.							

Wairarapa Times Age	78.00	78.00	78.00	70.00	70.00	70.00	1	8
Di Oakly - Di.Oakly@age.co.nz	Circulation: insert numbers are Mon, Tues, Wed, Fri 6,350 Thurs 9,400 Sat 6,800. Sat at same cost, partial circ avail at same cost, must be 4000+ inserts. Monday to Friday WTA printed in Hastings, Saturday WTA & Midweek is printed in Wanganui. Our Midweek paper is distributed to ALL households with a circulation of 19,758 . . .same price as WTA. Saturday is a Tabloid.							
The Dominion Post	60.00	80.00	100.00	60.00	80.00	100.00	60	70
Lee Binks - insertscentralregion@fairfaxmedia.co.nz	25+ pages by arrangement. Full run 70,000. If booking around special occasions e.g. Sevens, Festival of the Arts etc, please double check this number as it may go up to cover extra demand. There are four options: (1) Full Run 70,000: All of the Wellington city, Wairarapa, Palmerston North, Eketahuna, Hawkes Bay, Taupo, Tauranga, Auckland and South Island. (2) Wellington to Hawkes Bay 70,000; All of the Wellington City, Hutt Valley, Wairarapa, Palmerston north, Eketahuna and Hawkes Bay. (3) Greater Wellington & Palmerston North 49,000; All of Wellington City, Wairarapa, Palmerston north and Eketahuna. (4) Greater Wellington- 60,000; (minimum run) All of the central city and suburbs including, Hutt Valley and Wairarapa, across to Waikanae. NO SATURDAY INSERTS							
The Press	60.00	80.00	100.00	60.00	80.00	100.00	50	75
Andrew Deyell - andrew.deyell@fairfaxmedia.co.nz	QUANTITY REQUIREMENTS (A) Total Circulation Mon, Thurs, Fri 68,000 Tue, Wed 70,000 (B)Canterbury Province (North of the Rangitata River and South of Hanmer plus Geraldine, Temuka and Timaru) Mon, Thurs, Fri 60,000 Tue, Wed 62,000 C)All City Editions (Plus Banks Peninsula) Mon, Thurs, Fri 50,000 Tue, Wed 54,000							
Waikato Times	65.00	78.00	95.00	65.00	78.00	95.00	16.5	33.5
nsprintbookings@fairfaxmedia.co.nz	Circulation: min 16,500 max Mon - Fri 23,000; Sat 25,000 Commission Bearing: Annual Spend 1-8 pgs 9- 16 pgs 17-24 pgs 25+ \$ 0 - 19,1999 \$65.00 \$85.00 \$105.00 by arrangement \$ 20k - 99,999 \$60.00 \$80.00 \$100.00 by arrangement \$ 100k + \$55.00 \$75.00 \$95.00 by arrangement Non Commission Bearing Annual Spend 1- 8 pgs 9- 16 pgs 17-24 pgs 25+ \$ 0 - 19,1999 \$65.00 \$85.00 \$105.00 by arrangement \$ 20k - 99,999 \$60.00 \$80.00 \$100.00 by arrangement \$ 100k + \$50.00 \$70.00 \$90.00 by arrangement Rural run is 20,500 inserts and paid/retail is 16,500 inserts.							
Taranaki Daily News	70.00	70.00	80.00	70.00	70.00	80.00	1	21
Lee Binks - insertscentralregion@fairfaxmedia.co.nz	Full run is 20,000. Has to be full run. NO SATURDAY INSERTS.							
Manawatu Standard	90.00	90.00	100.00	90.00	90.00	100.00	1	12
Lee Binks - insertscentralregion@fairfaxmedia.co.nz	Rates are as follows; Tue 1-8 pgs - \$90 9-16 pgs - \$90 17-24 pgs - \$100 Wed, Thu, Fri 1-8 pgs - \$70 9-16 pgs - \$70 17-24 pgs - \$80 Commission and Non Commission are the same. Can do partial circ at full circ cost. Full circ is 12,000. SATURDAY INSERTS.							
The Nelson Mail	60.00	60.00	60.00	60	60.00	60.00	5	14
Andrew Deyell - andrew.deyell@fairfaxmedia.co.nz	Sat full run only. Numbers required for full run are: Mon - Thurs 12,000 Fri 12,500 Sat 13,000. \$300 minimum charge applies							
The Marlborough Express	65.00	65.00	65.00	65.00	65.00	65.00	1	18.5
Andrew Deyell - andrew.deyell@fairfaxmedia.co.nz	Circulation; Mon-Fri 7,500 at standard rate, Sat full circ is 18,500 units, partial circ at full circ rates.							

The Timaru Herald	69.00	69.00	69.00	69.00	69.00	69.00	6	13.8
Andrew Deyell - andrew.deyell@fairfaxmedia.co.nz	Min charge \$390 on Non-Commission Bearing and \$487 for Commission Bearing. Full run 13,800. NO SATURDAY INSERTS.							
The Southland Times	64.00	64.00	64.00	64.00	64.00	64.00	5	27
Andrew Deyell - andrew.deyell@fairfaxmedia.co.nz	Part Run \$69 per thousand. Max run 23,000 NO SATURDAY INSERTS.							
Otago Daily Times	68	73.00	78.00	61.50	67.00	73.00	20	40
Aliesha Johnstone - aliesha.johnstone@alliedpress.co.nz	Weekday inserts have a full run of 40,000 - \$61.50 +gst per thousand (non-com bearing).. Saturday inserts have a full run of 45,000 - \$76.90 +gst per thousand (non-com bearing). . 25,500 copies are required for the Dunedin Urban run, including Mosgiel.19,500 copies are required to do the Rural/Regional run Will not accept inserts on newsprint or white copy unless totally in full process colour. No envelopes.							
The Gisborne Herald							1.2	7.5
Tracey - adservices@gisborneherald.co.nz	Full Run (7,200) is \$ 612 Urban Only (6,000) is \$ 510 Rural Only (1,200) is \$ 127.50 Saturday Inserts run inside "The Weekender" (weekly lifestyle publication).							
Whakatane Beacon	75	75.00	75.00	75.00	75.00	75.00	6	8.5
Mahala Olge - administration@whakatanebeacon.co.nz	Circulation Tue 6,290 Wed 6,495 Fri 7,128 (this is a paid broadsheet). Inserts must be booked by area & a minimum charge of \$100 + gst will apply. Can do Friday in the Eastern Bay Life (free tabloid) - maximum size is 8x8, circ is 18,194							
Wairoa Star	72.00	72.00	72.00	72.00	72.00	72.00	1	3
Olga Van der Meer - advertising@wairoastar.co.nz	Full circ is 3,000							
Westport News	150.00	150.00	150.00	120.00	120.00	120.00	1	1.8
Vanessa Neighbours - vanessa@westportnews.co.nz	Run of 1,800							
The Greymouth Star	137.50	137.50	137.50	137.50	137.50	137.50	4.8	4.8
Brett Kokshoorn - brett@greystar.co.nz	Inserts Mon - Thu. Full run 4800, \$660. No part runs. NO FRIDAY OR SATURDAY INSERTS.							

Hokitika Guardian	220	220	220.00	180.00	180.00	180.00	1.5	1.5
Brett Kokshoorn - brett@greystar.co.nz	Full run is 1,500 and flat cost is \$220							
Ashburton Guardian	96.00	96.00	96.00	77.50	77.50	77.50	3	6.5
Sue Durry - advertising@theguardian.co.nz	Full Circulation: Monday 4700 Tuesday 4600 Wednesday 4700 Thursday 4600 Friday 4800 Saturday 5,100							
The Oamaru Mail	50	50	50	62.5	62.50	62.50	10.5	13.5
Kathy Hobbs - office@oamarumail.co.nz	FRIDAY ONLY. Circulation run 10,500, Last week of the month also goes into Waimate District - total run 13,500.							
Herald on Sunday	62.50	62.50	62.50	62.50	62.50	62.50	50	120
John Holloway - john.holloway@nzme.co.nz	Full run 115K. Deadline 4 working days prior Inserts must be uniform thickness. All flaps must be closed. Double spines are not acceptable. Must have square corners, unusual shapes need to be approved by inserts manager.							
Sunday News	78.00	84.00	102.00	78.00	84.00	102.00	15	70
Mohit Seth - mohit.seth@fairfaxmedia.co.nz	Northern region (North Island) 34,211; Central region (Taupo to Cook Strait) 8,252; Southern region (South Island) 12,363 ; Total 54,826 Part Run Rates are 1-8 pgs \$91.20 per 1,000 ; 9-16 pgs \$94.80 per 1,000 and 16+ pgs \$114.00 per 1,000							
Sunday Star Times	78.00	84.00	102.00	78.00	84.00	102.00	27	189
Mohit Seth - mohit.seth@fairfaxmedia.co.nz	Northern region (Top of the North Island to Taupo) 69,000; Central region (Taupo to Cook Strait) 43,000; Southern region (South Island) 38,000; Total 150,000 Part Run Rates are 1-8 pgs \$91.20 per 1,000 ; 9-16 pgs \$94.80 per 1,000 and 16+ pgs \$114 per 1,000							