



## Specifications/Modular - Display

SPECS - DISPLAY MODULE WIDTHS															
NEWSPAPER	PAGE DEPTH			1	2	3	4	5	6	7	8	9	10	11	12
The New Zealand Herald	Mon - Fri	36.6	Depth	4.4	9.0	13.6	18.2	22.8	27.4	32.0	36.6	-	-	-	-
			Width	3.0	6.2	9.4	12.6	15.8	19.0	22.2	25.4	-	-	-	-
The New Zealand Herald	Saturday	55.0	Depth	4.4	9.0	13.6	18.2	22.8	27.4	32.0	36.6	41.2	45.8	50.4	55.0
			Width	3.0	6.2	9.4	12.6	15.8	19.0	22.2	25.4	28.6	31.8	35.0	38.2
The Northern Advocate	Mon - Fri	36.6	Depth	4.4	9.0	13.6	18.2	22.8	27.4	32.0	36.6	-	-	-	-
			Width	3.0	6.2	9.4	12.6	15.8	19.0	22.2	25.4	-	-	-	-
The Northern Advocate	Saturday	55.0	Depth	4.4	9.0	13.6	18.2	22.8	27.4	32.0	36.6	41.2	45.8	50.4	55.0
			Width	3.0	6.2	9.4	12.6	15.8	19.0	22.2	25.4	28.6	31.8	35.0	38.2
Bay of Plenty Times	Mon - Fri	36.6	Depth	4.4	9.0	13.6	18.2	22.8	27.4	32.0	36.6	-	-	-	-
			Width	3.0	6.2	9.4	12.6	15.8	19.0	22.2	25.4	-	-	-	-
Bay of Plenty Times	Saturday	55.0	Depth	4.4	9.0	13.6	18.2	22.8	27.4	32.0	36.6	41.2	45.8	50.4	55.0
			Width	3.0	6.2	9.4	12.6	15.8	19.0	22.2	25.4	28.6	31.8	35.0	38.2
The Daily Post	Mon - Fri	36.6	Depth	4.4	9.0	13.6	18.2	22.8	27.4	32.0	36.6	-	-	-	-
			Width	3.0	6.2	9.4	12.6	15.8	19.0	22.2	25.4	-	-	-	-
The Daily Post	Saturday	55.0	Depth	4.4	9.0	13.6	18.2	22.8	27.4	32.0	36.6	41.2	45.8	50.4	55.0
			Width	3.0	6.2	9.4	12.6	15.8	19.0	22.2	25.4	28.6	31.8	35.0	38.2
Whakatane Beacon/Eastern Bay Life	T/W/F	36.6	Depth	4.4	9.0	13.6	18.2	22.8	27.4	32.0	36.6	-	-	-	-
			Width	3.0	6.2	9.4	12.6	15.8	19.0	22.2	25.4	-	-	-	-
Wanganui Chronicle	Mon - Fri	36.6	Depth	4.4	9.0	13.6	18.2	22.8	27.4	32.0	36.6	-	-	-	-
			Width	3.0	6.2	9.4	12.6	15.8	19.0	22.2	25.4	-	-	-	-
Wanganui Chronicle	Saturday	55.0	Depth	4.4	9.0	13.6	18.2	22.8	27.4	32.0	36.6	41.2	45.8	50.4	55.0
			Width	3.0	6.2	9.4	12.6	15.8	19.0	22.2	25.4	28.6	31.8	35.0	38.2
Hawkes Bay Today	Mon - Fri	36.6	Depth	4.4	9.0	13.6	18.2	22.8	27.4	32.0	36.6	-	-	-	-
			Width	3.0	6.2	9.4	12.6	15.8	19.0	22.2	25.4	-	-	-	-
Hawkes Bay Today	Saturday	55.0	Depth	4.4	9.0	13.6	18.2	22.8	27.4	32.0	36.6	41.2	45.8	50.4	55.0
			Width	3.0	6.2	9.4	12.6	15.8	19.0	22.2	25.4	28.6	31.8	35.0	38.2
The Horowhenua Chronicle	Wed/Fri	36.6	Depth	4.4	9.0	13.6	18.2	22.8	27.4	32.0	36.6	-	-	-	-
			Width	3.0	6.2	9.4	12.6	15.8	19.0	22.2	25.4	-	-	-	-
Wairarapa Times Age	Mon- Sat	36.6	Depth	4.4	9.0	13.6	18.2	22.8	27.4	32.0	36.6	-	-	-	-
			Width	3.0	6.2	9.4	12.6	15.8	19.0	22.2	25.4	-	-	-	-
Ashburton Guardian	Mon- Sat	38.0	Depth	4.6	9.4	14.2	19.0	23.8	28.5	33.4	38.0	-	-	-	-
			Width	3.075	6.350	9.625	12.9	16.175	19.45	22.725	26.0	-	-	-	-
Herald on Sunday	Sunday	36.6	Depth	4.4	9.0	13.6	18.2	22.8	27.4	32.0	36.6	-	-	-	-
			Width	3.0	6.2	9.4	12.6	15.8	19.0	22.2	25.4	-	-	-	-



## Specifications/Column widths - Display

SPECS - DISPLAY COL CM WIDTHS												
NEWSPAPER		PAGE DEPTH	1	2	3	4	5	6	7	8	9	10
The Dominion Post		54	3.4	7.2	11.0	14.8	18.6	22.4	26.2	30.0	33.8	37.6
The Press		54	3.4	7.2	11.0	14.8	18.6	22.4	26.2	30.0	33.8	37.6
Waikato Times		54	3.4	7.2	11.0	14.8	18.6	22.4	26.2	30.0	33.8	37.6
Taranaki Daily News		54	3.4	7.2	11.0	14.8	18.6	22.4	26.2	30.0	33.8	37.6
Manawatu Standard		54	3.4	7.2	11.0	14.8	18.6	22.4	26.2	30.0	33.8	37.6
The Nelson Mail		54	3.4	7.2	11.0	14.8	18.6	22.4	26.2	30.0	33.8	37.6
The Marlborough Express	Mon-Fri	54	3.4	7.2	11.0	14.8	18.6	22.4	26.2	30.0	33.8	37.6
Saturday Express		37	3.4	7.2	11.0	14.8	18.6	22.4	26.2	-	-	-
The Southland Times		54	3.4	7.2	11.0	14.8	18.6	22.4	26.2	30.0	33.8	37.6
The Timaru Herald		54	3.4	7.2	11.0	14.8	18.6	22.4	26.2	30.0	33.8	37.6
Sunday Star Times		54	3.4	7.2	11.0	14.8	18.6	22.4	26.2	30.0	33.8	37.6
Sunday News		37	3.4	7.2	11.0	14.8	18.6	22.4	26.2	-	-	-
Otago Daily Times		56	3.6	7.4	11.2	15.0	18.8	22.6	26.5	30.3	34.1	38.0
The Gisborne Herald		40	3.1	6.4	9.7	13.0	16.3	19.6	-	26.0	-	-
Wairoa Star		40	3.1	6.4	9.7	13.0	16.3	19.6	22.9	26.0	-	-
Westport News		53	3.3	7.2	11.0	14.8	18.7	22.5	26.4	30.2	34.0	37.9
The Greymouth Star		53.8	3.5	7.4	11.2	15.1	18.9	22.8	26.6	30.4	34.3	38.1
Hokitika Guardian	Mon-Fri	37	3.5	7.4	11.2	15.1	18.9	22.8	26.6	-	-	-
The Oamaru Mail	Friday	38	3.4	7.2	11.1	15.0	18.8	22.6	26.5	-	-	-



Specifications/Column widths - Classified

SPECS - CLASSIFIED COLUMN WIDTHS													
NEWSPAPER		PAGE DEPTH	1	2	3	4	5	6	7	8	9	10	11
The New Zealand Herald - Mon-Fri	Mon-Fri	8-col	3.22	6.61	10.00	13.39	16.78	20.17	23.66	26.95	-	-	-
The New Zealand Herald - Saturday	Saturday	12-col	3.22	6.61	10.00	13.39	16.78	20.17	23.66	26.95	30.34	33.73	37.12
The Northern Advocate - Mon-Fri	Mon-Fri	8-col	3.22	6.61	10.00	13.39	16.78	20.17	23.66	26.95	-	-	-
The Northern Advocate - Saturday	Saturday	12-col	3.22	6.61	10.00	13.39	16.78	20.17	23.66	26.95	30.34	33.73	37.12
Bay of Plenty Times - Mon-Fri	Mon-Fri	8-col	3.22	6.61	10.00	13.39	16.78	20.17	23.66	26.95	-	-	-
Bay of Plenty Times - Saturday	Saturday	12-col	3.22	6.61	10.00	13.39	16.78	20.17	23.66	26.95	30.34	33.73	37.12
The Daily Post - Mon-Fri	Mon-Fri	8-col	3.22	6.61	10.00	13.39	16.78	20.17	23.66	26.95	-	-	-
The Daily Post - Saturday	Saturday	12-col	3.22	6.61	10.00	13.39	16.78	20.17	23.66	26.95	30.34	33.73	37.12
Wanganui Chronicle - Mon-Fri	Mon-Fri	8-col	3.22	6.61	10.00	13.39	16.78	20.17	23.66	26.95	-	-	-
Wanganui Chronicle - Saturday	Saturday	12-col	3.22	6.61	10.00	13.39	16.78	20.17	23.66	26.95	30.34	33.73	37.12
Hawkes Bay Today - Mon-Fri	Mon-Fri	8-col	3.22	6.61	10.00	13.39	16.78	20.17	23.66	26.95	-	-	-
Hawkes Bay Today - Saturday	Saturday	12-col	3.22	6.61	10.00	13.39	16.78	20.17	23.66	26.95	30.34	33.73	37.12
The Horowhenua Chronicle	Wed/Fri	8-col	3.22	6.61	10.00	13.39	16.78	20.17	23.66	26.95	-	-	-
Wairarapa Times Age	Mon-Sat	8-col	3.22	6.61	10.00	13.39	16.78	20.17	23.66	26.95	-	-	-
The Dominion Post		54	3.20	6.60	10.00	13.50	17.00	20.40	23.90	27.30	30.80	34.20	37.70
The Press		54	3.20	6.60	10.00	13.50	17.00	20.40	23.90	27.30	30.80	34.20	37.70
Waikato Times		54	3.20	6.60	10.00	13.50	17.00	20.40	23.90	27.30	30.80	34.20	37.70
Taranaki Daily News		54	3.20	6.60	10.00	13.50	17.00	20.40	23.90	27.30	30.80	34.20	37.70
Manawatu Standard		54	3.20	6.60	10.00	13.50	17.00	20.40	23.90	27.30	30.80	34.20	37.70
The Nelson Mail		54	3.20	6.60	10.00	13.50	17.00	20.40	23.90	27.30	30.80	34.20	37.70
The Marlborough Express	Mon-Fri	54	3.20	6.60	10.00	13.50	17.00	20.40	23.90	27.30	30.80	34.20	37.70
Saturday Express	Saturday	37	3.20	6.60	10.00	13.50	17.00	20.40	23.90	-	-	-	-
The Timaru Herald		54	3.20	6.60	10.00	13.50	17.00	20.40	23.90	27.30	30.80	34.20	37.70
The Southland Times		54	3.20	6.60	10.00	13.50	17.00	20.40	23.90	27.30	30.80	34.20	37.70
Otago Daily Times		56	3.30	6.70	10.20	13.70	17.10	20.60	24.10	27.50	31.00	-	38.00
The Gisborne Herald		40	3.10	6.40	9.70	13.00	16.30	19.60	-	26.00	-	-	-
Whakatane Beacon	T/W/F	34.4	3.00	6.20	9.40	12.60	15.80	19.00	22.20	25.40	-	-	-
Eastern Bay Life		34.4	3.15	6.50	9.85	13.20	16.55	19.90	23.25	26.60	-	-	-
Wairoa Star		40	3.10	6.20	9.30	12.40	15.50	18.60	21.70	24.80	-	-	-
Westport News		53	3.20	7.20	11.00	14.80	18.70	22.50	26.40	30.20	34.00	37.90	-
The Greymouth Star		54	3.53	7.37	11.22	15.06	18.91	22.75	26.60	30.44	34.29	38.14	-
Hokitika Guardian	Mon - Fri	37	3.53	7.37	11.22	15.06	18.91	-	26.60	-	-	-	-
Ashburton Guardian		35	3.08	6.35	9.63	12.90	16.18	19.45	22.73	26.00	-	-	-
The Oamaru Mail		37	3.40	7.20	11.10	15.00	18.80	22.60	26.50	-	-	-	-
Herald on Sunday		8-col	3.35	6.80	10.30	13.75	17.40	20.65	24.10	27.55	-	-	-
Sunday News		37	3.20	6.60	10.00	13.40	16.80	20.20	23.60	27.00	-	-	-
Sunday Star Times		54	3.20	6.60	10.00	13.40	16.80	20.20	23.60	27.00	30.40	33.80	37.20