



**DAILY NEWSPAPER CLASSIFIED BOOKING AND MATERIAL (CAMERA READY) DEADLINES**

Newspaper	Section	Monday - Friday		Saturday	
		Booking	Camera Ready Material	Booking	Camera Ready Material
The New Zealand Herald	Classified	12pm day prior	4pm day prior	10am Friday prior	10am Friday prior
The New Zealand Herald	Travel (Tuesday only)	12pm Friday prior	4pm Friday prior		
The New Zealand Herald	Driven (Wednesday only)	10am Friday prior	4pm Monday prior		
The New Zealand Herald	Driven/Boats and Marine (Saturday only)			12pm Tuesday prior	4pm Thursday prior
The New Zealand Herald	Commercial Property (Wednesday/Saturday only)	10am Monday prior	3pm Tuesday prior	3pm Thursday prior	3pm Thursday prior
The New Zealand Herald	Midweek HeraldHomes (Wednesday/Saturday only)	10am Monday prior	10am Tuesday prior	10am Thursday prior	12pm Wednesday prior
The New Zealand Herald	Herald Jobs (Wednesday/Saturday only)	12pm Monday prior	3pm Tuesday prior	10am Friday prior	12pm Friday prior
The Dominion Post	Classified	10am 2 days prior	10am day prior	10am Thursday prior	10am Friday prior
The Dominion Post	Career Market (Wednesday & Saturday only)	2pm 2 days prior	2pm day prior	11am Wednesday prior	2pm Thursday prior
The Dominion Post	Property Market			10am Wednesday prior	4pm Thursday prior
The Dominion Post	Motoring			12pm Tuesday prior	2pm Thursday prior
The Press	Classified	4pm 3 days prior	2pm day prior	10am Tuesday prior	5pm Thursday prior
The Press	Your Career			10am Tuesday prior	5pm Thursday prior
The Press	Property (Wednesday & Saturday only)	4pm Friday prior	2pm Tuesday prior	10am Wednesday prior	11am Thursday prior
The Press	Classified : Drive			10am Wednesday prior	5pm Thursday prior
The Press	Your Weekend			12pm Monday prior	12pm Thursday prior
Otago Daily Times	Classified	10am 2 days prior	5pm day prior	10am 2 days prior	5pm Thursday
Waikato Times	Classified	Tue to Fri - 10am day prior/ Mon - 5pm Friday prior	Tue to Fri - 10am day prior/ Mon - 5pm Friday prior	10am Friday prior	1pm Friday prior
The Northern Advocate	Classified	10am 2 days prior	10am day prior	10am 2 days prior	10am day prior
Bay of Plenty Times	Classified	2pm 2 days prior	12 noon day prior	2pm 2 days prior	12 noon day prior
Rotorua Daily Post	Classified	2pm 2 days prior	12noon day prior	2pm 2 days prior	12noon day prior
The Gisborne Herald	Classified	2pm day prior	2pm day prior	2pm day prior	2pm day prior
Whakatane Beacon	Classified	4pm 2 days prior	11am day prior	4pm 2 days prior	1pm day prior
Wairoa Star	Classified	Tues issue - 12pm / Thurs prior ; Thurs issue - 12pm Mon	Tues issue - 10am Fri prior / Thurs issue - 10am Tues		
Taranaki Daily News	Classified	4pm 3 days prior	2pm day prior	4pm 3 days prior	2pm day prior
Wanganui Chronicle	Classified	2pm 2 days prior	12noon day prior	2pm 2 days prior	12noon day prior
Hawkes Bay Today	Classified	2pm 2 days prior	12noon day prior	2pm 2 days prior	12noon day prior
Manawatu Standard	Classified	4.30pm 3 days prior	12pm day prior	4.30pm 3 days prior	12pm day prior
Horowhenua Chronicle	Classified	4pm 2 days prior	10am day prior		
Wairarapa Times Age	Classified	2pm 2 days prior	12noon day prior	2pm 2 days prior	12noon day prior
The Nelson Mail	Classified	4pm 3 days prior	3pm day prior	4pm 3 days prior	3pm day prior
The Marlborough Express	Classified	5pm 3 days prior	3pm day prior	5pm Monday prior	3pm Wednesday prior
The News (Westport)	Classified	9am 2 days prior	9am 1 day prior	N/A	N/A
The Greymouth Star	Classified	12pm day prior	3pm day prior	12pm day prior	3pm day prior
Hokitika Guardian	Classified	9am 2 days prior	12pm 2 days prior		
Ashburton Guardian	Classified	2pm 3 days prior	12pm day prior	2pm 3 days prior	12pm day prior
The Timaru Herald	Classified	3pm 3 days prior	12pm day prior	3pm 3 days prior	12pm day prior
The Oamaru Mail	Classified	12pm Tuesday prior	5pm Wednesday prior		
The Southland Times	Classified	10am 2 days prior	12pm day prior	10am 2 days prior	12pm day prior
Herald on Sunday	Classified	10am Thursday prior	4pm Friday prior		
Herald on Sunday	Sunday Homes	10am Wednesday prior	4pm Thursday prior		
Sunday News	Classified	12pm Thursday prior	4pm Thursday prior		
Sunday News	Entertainment	4pm Monday prior	4pm Wednesday prior		
Sunday News	Employment	10am Thursday prior	3pm Thursday prior		
Sunday Star Times	Classified	12pm Thursday prior	4pm Thursday prior		
Sunday Star Times	Escape/Entertainment	4pm Monday prior	4pm Wednesday prior		
Sunday Star Times	Employment	10am Thursday prior	3pm Thursday prior		

**CANCELLATION DEADLINES AND PENALTIES**

1. If a client/agency wants to cancel their advertisement prior to the booking deadline then they will not incur any cancellation fee.
2. If a client/agency wants to cancel their advertisement after the booking deadline then they will incur a cancellation fee amounting to the cost of their advertisement.
3. If material does not arrive for a booking, and there is no cancellation of same, a 100% cancellation fee will apply.

**NOTE:**

- The New Zealand Herald has a two week cancellation deadline on all front of section solus advertising.
- Number of days prior refers to publishing days prior. Deadlines are subject to changes due to public holidays.



## DAILY NEWSPAPER DISPLAY BOOKING AND MATERIAL (CAMERA READY) DEADLINES

Newspaper	Section	Monday - Friday		Saturday	
		Booking	Camera Ready Material	Booking	Camera Ready Material
The New Zealand Herald	Display	10am 2 days prior	4pm day prior	10am Wednesday	4pm Friday
The Dominion Post	Display	Mon issue: 10am Friday; Tues-Fri: 10am 2 days prior	Mon issue: 10am Friday; Tues-Fri: 10am 2 days prior	10am Thursday	10am Friday
The Press	Display	4pm 3 days prior	2pm day prior	12pm Wednesday	2pm Friday
Otago Daily Times	Display	10am 2 days prior	5pm day prior	10am 2 days prior	5pm Thursday
Waikato Times	Display	4pm 3 days prior	12pm day prior	12pm Wednesday	12pm Friday
The Northern Advocate	Display	10am 2 days prior	12pm day prior	10am 2 days prior	12pm day prior
Bay of Plenty Times	Display	10am 2 days prior	12pm day prior	10am 2 days prior	12pm day prior
Rotorua Daily Post	Display	10am 2 days prior	12pm day prior	10am 2 days prior	12pm day prior
The Gisborne Herald	Display	10am 3 days prior	12pm day prior	10am 3 days prior	12pm day prior
Whakatane Beacon	Display	12pm 3 days prior	10am day prior	10am Tuesday	10am Thursday
The Wairoa Star	Display	Tues issue - 12pm / Thurs prior ; Thurs issue - 12pm Mon	Tues issue - 10am Fri prior / Thurs issue - 10am Tues	N/A	N/A
Taranaki Daily News	Display	4pm 3 days prior	2pm day prior	4pm 3 days prior	2pm day prior
Wanganui Chronicle	Display	10am 2 days prior	12pm day prior	10am 2 days prior	12pm day prior
Hawkes Bay Today	Display	10am 2 days prior	12pm day prior	10am 2 days prior	12pm day prior
Manawatu Standard	Display	3.30pm 3 days prior	12pm day prior	3.30pm Wednesday	12pm day prior
The Horowhenua Chronicle	Display	Wed - 12pm Fri / Fri - 12pm Tues	Wed -4pm Mon / Fri - 4pm Wed	N/A	N/A
Wairarapa Times Age	Display	10am 2 days prior	12pm day prior	10am 2 days prior	12pm day prior
The Nelson Mail	Display	4pm 3 days prior	3pm day prior	4pm 3 days prior	3pm day prior
The Marlborough Express	Display	5pm 3 days prior	3pm day prior	5pm Monday	3pm Wednesday
The News (Westport)	Display	9am 2 days prior	9am 1 day prior	N/A	N/A
The Greymouth Star	Display	12pm 2 days prior	12pm day prior	12pm 2 days prior	3pm 2 days prior
Hokitika Guardian	Display	9am 2 days prior	12pm 2 day prior	N/A	N/A
Ashburton Guardian	Display	2pm 3 days prior	12pm day prior	2pm 3 days prior	12pm day prior
The Timaru Herald	Display	3pm 3 days prior	12pm day prior	3pm Wednesday	12pm Friday
The Oamaru Mail	Display	12pm Tuesday	5pm Wednesday	N/A	N/A
The Southland Times	Display	10am 2 days prior	12pm 1 day prior	10am Thursday	12pm day prior
Herald on Sunday	Display	10am Thursday	4pm Friday	N/A	N/A
Sunday News	Display	10am Wednesday	10am Thursday	N/A	N/A
Sunday Star Times	Display	12pm Monday	4pm Thursday	N/A	N/A
Your Weekend/Fairfax	Your Weekend	N/A	N/A	3 weeks prior	6 days prior

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