



Wairarapa



Did you know?

Cape Palliser is the southern most point of the North Island

83% of Wairarapa Times-Age readers say the paper is a **stimulating read**

60% of readers **give the paper their full attention when reading**

Lake Wairarapa, in the south of the region is referred to as one of the eyes of Maui's fish in Maori mythology

Masterton is the largest town in the Wairarapa, close to Castlepoint, the Wairarapa's most spectacular beach



What's on?

23 Apr

The Vintage Aviator Flying Weekend - Hood Aerodrome, Masterton

28 May

The Oversew Fashion Awards 2016 - Carterton Events Centre, Carterton

9 Dec

Operatunity's 15th Anniversary Gala - Masterton Town Hall

26 Jan

Cruise Martinborough - Classic cars, hot rods, retro caravans - Martinborough

11 Feb

Toast Martinborough - Wine & Food Festival



Wairarapa Times-Age

Published: Morning Monday-Saturday

Page Size: Compact 8x8 modules

Readership: 13,000

Weekly Coverage: 25,000



Wairarapa Times-Age readers

30%

are aged between 30 and 59

77%

read the paper as part of their daily routine

25,000

will have read at least one copy over the course of the week



Talk to us

info@newsworks.nz

09 306 1600

www.newsworks.nz

