



Marlborough



Did you know?

Marlborough wine exports were worth approx **\$1.2 billion in 2015**

74% of Marlborough Express readers read the paper to feel in touch with their community

Over **43,000 people** live in the Marlborough region: Census 2013

The Marlborough Express **Facebook page reaches over 75,000 people** each week

75% of Marlborough Express readers **will buy something they see advertised** in their paper



What's on?

2 Apr

Forrest Graperide - Villa Maria Estate

14 May

Saint Clair Vineyard Half Marathon

19 Aug

The Great New Zealand Craft Show - Marlborough Lines Stadium 2000

3-6 Nov

Nelmac Garden Marlborough Festival



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Readership: 15,000

Weekly Coverage: 22,000



Marlborough Express readers

54%

are aged between 30 and 59

89%

decide where to buy from their daily paper

22,000

will have read at least one copy over the course of the week



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